MediaClone Market Positioning

Vision Statement	MediaClone is the leading provider of Mobile Computer Forensic Units - Complete Investigation Platforms for field operations; Secure and Economical Devices for Fast Data Erasure; and Comprehensive Digital Data Cloning and Diagnostic Tools.		
Positioning Statement	MediaClone creates and customizes Computer Forensic Complete Investigation Platforms for law enforcements, government entities, and eDiscovery firms, which enable extremely fast Forensic Imaging in the field. The company has also developed a line of products for drive data erasure, IT cloning and diagnostic tools for corporate IT applications. The solutions combine high performance and security with ease of use and affordability. Unlike legacy solutions that utilize embedded hardware and software, MediaClone's PC-based products are easily adaptable to address new interfaces and technologies. Unlike other Forensic Imaging solutions, MediaClone delivers complete platforms with varieties of functionality and use, which are not limited to forensic imaging.		
Value Propositions	Affordable	High Performance	Portable
Key Points	**MediaClone's Computer Forensic Complete Platforms can perform multiple parallel forensic imaging operations and they can accomplish what would otherwise require more than one unit of competitor's solution. When measured on the basis of throughput, MediaClone offers the best value.**	**MediaClone delivers the Fastest Forensic Imaging and Data Erasure technologies available today. The technology enables multiple parallel operations on the fly, including extreme speed with full compression, encryption, all with minimal speed degradation.**	**MediaClone's Mobile Complete Forensic Platforms give forensic investigators everything they need for field operations - a miniature lab in the field in a compact and lightweight form factor.**
Proof Points	MediaClone products reduce the amount of hardware and tools an investigator must carry to perform field forensic operations. For example, using a discrete write blocker in the field requires use of one laptop for each forensic acquisition, compared to multiple acquisitions that can be performed with just one MediaClone unit. MediaClone forensic imaging products with multi-session operation deliver better efficiency through increased throughput of data imaging per hour. MediaClone products are Linux based unit, making them faster, secure, and more affordable than other solutions based on Windows OS. MediaClone Main Application's User Interface, make it is easier to use with minimal training, and can save money by using low cost operators. Portable devices offered by MediaClone for field data collection, with on-the–fly authentication, are more cost effective than solutions	MediaClone products support the latest technologies such as: SAS/SATA drives, mSATA SSD, Mini PCIE SSD, and USB3.0. Delivering the highest performance with top speeds recorded accessing solid state drives (SSD) at 31GB/min. Forensic Imaging Fast Speed for field use is a very important feature, since it can save a crucial and valuable time. MediaClone Forensic Imaging products enable users to perform parallel operations. using multiple ports with extreme speed of data acquisition. By using a different approach for "write blocker", MediaClone is able to eliminate the bottlenecks in data acquisition speed associated with discrete write blockers. MediaClone data erasure products – one of the best products in market,	By combining very fast Forensic Imaging capabilities with third-party analysis application, MediaClone eliminates the burden of carrying numerous tools into the field. MediaClone offers a wide variety of portable solutions for mobile **Secure Storages** designed to align with the way people work. MediaClone offers compact mobile data collection and data input products for a wide range of uses, including border control, street police and point of sales.

	that rely on dedicated hardware for both scanning and data input.

MediaClone is taking a complete novel approach to computer forensics; one that takes into account the budget considerations of law enforcement and government institutions. Legacy solutions are constrained in their ability to offer affordable solutions. | recognized by very well-known large corporation, implements the highest standard and most elaborated erase products and process, including S.M.A.R.T. drive scanning and Enhanced Security Erase

MediaClone data cloning and IT products supports complicated multiple partition scheme and configuration, with many drive formats

MediaClone line of products supports new storage technologies such as: Hybrid Fusion Drive, Mini PCIE based SSD, and M.2 SSD.

MediaClone offers in-depth analysis forensic solutions, like cellular call detail record (CDR) analysis application, that is a complementary tool for cellphone forensics data analysis. This easy-to-use product takes an innovative approach to cellphone forensics, utilizing call detail records information from cellular providers to obtain suspect's location information. | |

MediaClone Market Positioning

Value Propositions	Adaptable	Secure	Easy to Use
Key Points	**MediaClone designs platforms that are flexible and adaptable to specific applications and performance specifications.**	**MediaClone offers the industry's most data secure solutions for encrypting and storing high-value data.**	**MediaClone products are intuitive and easy to use without time consuming and costly training.**
Proof Points	MediaClone computer forensic products enable users to capture data from many different interfaces and devices and save data to multiple formats. MediaClone computer forensic products can be customized to specific user requirements, including CPU, memory, internal storage, displays screen size, expandability, interfaces and more. MediaClone provides a one stop customized solution. MediaClone computer forensic products can be bundled, preloaded and shipped with many other applications. The mobile ID devices and mobile data collection products offered by MediaClone are highly customizable to address specific input and scanning needs. With the included software development kit, users can customize their software to their captured and input data.	MediaClone offers a broad array of secure portable storage devices, ranging from small, low-cost storage capacity for personal use, to large capacity RAID storage devices for corporate use. Those portable devices serve a wide range of uses, from computer forensic storage to personal use.	The user interface for MediaClone's forensic, erasure, and IT applications utilizes touch screens and icons for an easy-to-use, intuitive user experience. MediaClone's intuitive user interface reduces the learning curve for forensic investigators.